

FOR IMMEDIATE RELEASE

Harbour Bridge Advisors Announces Long-Term Investment Benefit Inspired by “Trump Account” Initiative for Associates

Chatham, NJ — Harbour Bridge Advisors today announced a new long-term investment benefit for eligible associates, aligning the practice with a growing national effort to promote early, sustained saving and investing through the recently introduced **Trump Account** initiative.

Trump Accounts are part of a federal pilot program that includes a one-time **\$1,000 contribution from the U.S. Treasury** into tax-advantaged investment accounts for eligible children born in the United States between **January 1, 2025, and December 31, 2028**. The program has gained momentum across the financial industry and philanthropic community, reflecting a shared belief that early access to capital and long-term investing can meaningfully improve financial outcomes over time.

Harbour Bridge Advisors’ decision to introduce a complementary internal benefit reflects this same long-term mindset and reinforces the practice’s commitment to its people.

“We believe in long-term growth, and in helping long-term employees become long-term partners,” said **Timothy Erday, Founder of Harbour Bridge Advisors**. “The Trump Account initiative reinforces something we have always believed—that small, thoughtful investments made early can have an outsized impact over decades. We want to create an environment where we can help everyone in our orbit.”

Erday emphasized that employee-focused investment initiatives are a natural extension of the practice’s broader mission and values.

“This supports our goal of helping to simplify people’s financial lives,” Erday added. “It also reflects our commitment to making Harbour Bridge a great place to work for our associates and partners. When people feel supported and invested in, they are better positioned to serve clients well and grow alongside the practice”.

Harbour Bridge Advisors noted that financial institutions have played a leading role in advancing the Trump Account concept, with firms across banking, asset management, and wealth technology announcing participation or matching contributions. The practice views this collective momentum as a signal that long-term thinking around savings, investment, and employee well-being is becoming a shared industry priority.

As an owner-operator practice, Harbour Bridge Advisors expects this benefit to evolve over time as it continues to invest intentionally in its people, culture, and long-term relationships.

For more information about Harbour Bridge Advisors and its approach to long-term planning and partnership, visit www.harbourbridgeadvisors.com

About Wells Fargo Advisors Financial Network

For more than 25 years, Wells Fargo Advisors Financial Network, the independent contractor business model of Wealth & Investment Management (WIM), has offered financial advisors more control, flexibility, and growth around business ownership as well as support from one of the nation’s largest financial institutions. WIM provides financial products and services through various bank and brokerage affiliates of Wells Fargo & Company. Investment products and services are offered through Wells Fargo Advisors Financial Network, LLC, Member SIPC (WFAFN), a registered broker-dealer and non-bank affiliate of Wells Fargo & Company. Any other referenced entity is a separate entity from WFAFN.

The employee benefit described is provided solely by Harbor bridge Advisors. This employee benefit is not a product, program or service offered by WFAFN, nor does WFAFN endorse or sponsor the offering.